

Wisconsin National Cooperative TM

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WisconsinRx/National CooperativeRx Hires In-House Pharmacist

Wayne Salverda Brings Wealth of Experience as Senior Director of Clinical Services

Wayne Salverda, R.Ph. has joined WisconsinRx/National CooperativeRx as Senior Director of Clinical Services. In that position, Salverda will work with employers to develop, recommend and evaluate clinical programs and help them control costs through high value benefit design plans.

Salverda has more than fifteen years clinical experience specializing in pharmacy benefits management. He spent much of his career with Caremark, one of the nation's leading PBMs, as Senior Clinical Advisor. There he was responsible for advising insurers and plan sponsors on plan design, formulary management and developing meaningful reports to identify wellness promotion and cost containment opportunities.

Salverda said the coalition's unique business model was a motivating factor in his move. WisconsinRx/National CooperativeRx was founded in 2003 as a not-for-profit, employer-owned cooperative to help employers negotiate lower costs and add value to prescription benefit plans. Since then, the coalition has grown exponentially, today serving 450 U.S. employers providing benefits to 250,000 employees and dependents.

"I am enthusiastic about working directly with employers to help them navigate the complexities of prescription benefits," Salverda said. "I love that the cooperative is an extension of the employer's benefits team, specializing in an industry that is constantly evolving and otherwise hard for employers to keep up with."

Greg Horstman, CEO of WisconsinRx/National CooperativeRx, said hiring an in-house pharmacist was a natural progression for the growing coalition. "We constantly look for new and better ways to serve our members and protect their interests. When we saw the opportunity to add Wayne's clinical expertise to our staff, we jumped at the chance to provide this benefit to our members."

More About WisconsinRx/National CooperativeRx

WisconsinRx/National CooperativeRx can focus on service because of its unique, not-for-profit business model. The prescription benefit purchasing coalition is cooperatively owned and governed by its member companies. Employer members become the cooperative's shareholders, electing its Board and Directors and receiving dividends.

The cooperative was founded by three Wisconsin-based employer coalitions looking to control their overall drug spend, make better decisions with better data and gain access to transparent information about their pharmacy management. It operates throughout the U.S. through its National CooperativeRx subsidiary.

At the same time national pharmacy cost trend has increased ten to twelve percent annually, coalition members have benefitted from average annual cost increases of just 1.3 percent.

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